123
School Websites

123schoolwebsites.co.uk

Focused

As we are focused on websites for Primary Schools, we have a thorough understanding of the needs of staff, parents and related official bodies.

We have developed a very cost-effective template for our websites including all the features Primary Schools require at a fraction of the cost charged by more general or bespoke web practices.

123ICT websites are in use by over 70 schools and academies in the Oxfordshire Area which has given us great feedback in developing the robust, clear and easy to navigate sites we have now.

Our websites are easy to update and maintain and we provide free training.

Current

As an ed-tech company in a shifting academic environment we keep current with all changes in educational policy. All of our websites are OFSTED compliant and we are proactive in notifying you if anything on your website is affected by changes in government policy.

As an IT company we are up to date with changes in technology and all our websites are designed to be fully responsive on any mobile device. We keep up to date with online security issues and provide secure maintenance and backup systems.

Flexible

We understand that every school is different, and many schools are going through significant changes. We will work with you and your staff to ensure the website works for you.

If there is anything you would like to discuss, please feel free to contact us anytime.

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Example Websites:
philandjim.org.uk
kings-meadow.oxon.sch.uk

123ICT Website Prices:

Our Pricing is transparent and competitive, with no hidden extras.

Hosting Costs

Domain name registration/transfer. Hosting on secure server.
Maintenance and Support for 1 year.

	Primary School	Contracted School
	£ 225 (per annum)	£ 180 (per annum)

Maintenance and Training

Available throughout the year.
We ensure all security updates are applied and offer training at your school or remotely.

	Primary School	Contracted School
	£ 150 (per annum)	£ 120 (per annum)

123 Websites

OFSTED Compliant
All pages created and data transferred from your current site as required.
School newsletter School policies Google calendar / map Translation button
Social media integration Photo galleries
Unlimited individual class pages
Protected governors' area

For information about our different themes, visit 123schoolwebsites.co.uk

	Primary School	Contracted School
123 Impact Theme	£ 980	£ 784
123 Clarity Theme	£ 800	£ 640

Photography

Day of photography to include:
Website slideshow
School environment
Classroom activities
Sports/Club activities
Staff / Governors / Vicar / PTA as required
Photo post-processing and integration into website.
All photographs made available to school with unrestricted use.

	Primary School	Contracted School
Over 210 Students	£ 750	£ 600
Under 210 Students	£ 600	£ 480

Video

We provide a 'Virtual Tour' of your school.
A charming well-edited video montage of your school activities, especially useful in the current climate when visiting schools is restricted.

Please ask to see examples.

	Primary School	Contracted School
	£ 880	£ 880
With interview recording	£ 1100	£ 1100

Website upgrade Upgrade to our latest template. (for clients with a current 123 website). When we create a new template you have the option of upgrading at a fraction of the cost of building a new site.	£ 450	£ 360

Logo Services Schools often have legacy logos that display and print badly for modern devices. We can take your logo and adapt it, or create a new one which, we will make into a vector master which can be used to output files for any devices ensuring high resolution with no blurring or pixilation.	£ 180	£ 144

Costs can vary, please ask for a definitive estimate.
Schools that are contracted for IT Support with 123ICT receive a huge 20% discount on our web and other services.
Please contact us if you are interested in finding out more about our IT support contracts.

Costs are exclusive of VAT

Photography

Photography

The quality of the images on the homepage greatly impact on the initial impression people have of a school. For this reason, we have a professional photographer who is able to show your school at its best.

Refreshing your website is a great opportunity to have new photos to highlight qualities of your school that you would like to emphasise, as well as update staff photos.

Our Photography package includes:

1) Professional images for the homepage slider.
2) Staff photos, can include governors, PTA etc.
3) Classroom lessons activities.
4) Playground / Sports /Clubs etc.
5) Exteriors / Entrance of school.

We have streamlined this process to cause as little disruption to school activities as possible and we aim to do all of the photography and audio recording on the same day. Our photographer uses available lighting and minimal equipment to be able to move through school areas easily taking natural photos in an unobtrusive way.

We shoot photographs with the experience of how they will be integrated into website so the whole development is streamlined giving excellent results whilst minimising time and cost.

Websites Upgrades

With advances in technology and changes in Government policy, school websites eventually become outdated.

For current clients we now offer an inexpensive Upgrade Service.
We will upgrade your Website to our latest offering at a fraction of the price of purchasing a new website.

If you have an older 123 website and are interested in an Upgrade, please contact us at: websites@123ict.co.uk

123ICT School Websites FAQ

•**How much webspace do I get?**
You are allocated 10GB of storage, more than enough for hundreds of pages and photographs.

•**When will my website be ready?**
A website is typically completed within four to six weeks, depending on your requirements.

•**What does training involve?**
Editing with Wordpress is very straightforward, similar to using a word processer.
We will give you a free, remote training session which typically takes around 30minutes.
You can repeat this training again or for other staff members at any time always free of charge.

You will also receive a PDF document that details all the common operations of the site. If you have forgotten something or need a specific question answered you can always phone or email us. 123ICT contracted schools should initially contact their regular consultant with any questions.

•**What if I post something on my website by mistake, or need to remove something?**
It is very easy to quickly remove text or images from the website.
The editing process using Wordpress allows you to work on drafts which you can preview and discuss with colleagues before you are ready to publish. We can do this on your behalf if there is an urgent situation.

•**What if my website is hacked or crashes?**
123ICT maintains a 30day rolling backup of your website, so in most cases we should be able to quickly restore a previous version.
We take website security seriously and comply with all government guidelines for primary school websites.

•**What if I want to let a member of staff edit content but not change settings?**
We can set up permissions giving various levels of access tailored to your requirements.