123 ICT   School Websites

1 Focused

As we are focused on websites for Primary Schools, we have a thorough understanding of the needs of staff, parents and official bodies.

We have developed cost-effective templates for our websites including all the features Primary Schools require at a fraction of the cost charged by general or bespoke web practices.

123ICT websites are in use by over 70 schools and academies in the Oxfordshire Area which has given us great feedback in developing the robust, clear and easy-to-navigate sites we have now.

Our websites are easy to use and we provide free training, as many times as your staff need.

2 Current

As an ed-tech company in a shifting academic environment we keep current with all changes in educational policy. All of our websites are DfE compliant and we are proactive in notifying you if anything on your website is affected by changes in government policy.

As an IT company we are up to date with changes in technology and all our websites are designed to be fully responsive on any mobile device. We keep abreast of online security issues and provide secure maintenance and backup systems.

3 Flexible

We understand that every school is different, and many schools are going through significant changes. We will work with you and your staff to ensure the website works for you.

If there is anything you would like to discuss, please feel free to contact us anytime.

websites@123ict.co.uk

123schoolwebsites.co.uk

Our pricing is competitive and transparent, with no hidden extras.

Note: 123ICT contracted schools receive a 10% discount on these prices for hosting, support, build and photography.

Hosting:
£225 / annum

10GB of storage on our secure Siteground servers.
Rolling 30 day backup.
Domain name and DNS handling.

Support and maintenance:
£150 / annum

Phone/email/video support.
Training - unlimited sessions.
Security updates and patches.
Backup and recovery.

Website Build
£840

Includes current site audit for DfE requirements.
Base on our Clarity or Impact Themes specifically designed for Primary Schools.
OFSTED Compliant.
All pages created and data transferred from your current site as required.
Integrated Google calendar.
Social media integration as required.
Photo galleries.
Unlimited individual class pages.
Governors' area.

Photography:
£600 (One day shoot)
£300 (Half day shoot)

Day of photography to include:
Website headers and slide-shows.
School environment.
Classroom activities.
Sports/Club activities.
Staff / Governors / Clergy / PTA as required.
Photo post-processing and integration into website.
All photographs made available to school with unrestricted use.

Most websites are completed with a one day photography shoot; however, an additional half day shoot is also available for larger schools, or if you need us to come back for absent staff etc.

Photography is optional; however, there is a £125 processing fee for resizing and embedding photographs from external sources.

All prices are exclusive of VAT.

Video Tour
£1100 (with dialogue recording)
£880 (Montage with no dialogue)

A 'Virtual Tour' of your school.
A charming well-edited video montage of your school activities, especially popular in the current climate when visiting schools is restricted.
Please ask to see examples.

Logo Services:
£180

Schools often have legacy logos that display and print badly for modern devices.
We can take your logo and create a vector master which can be used to output professional file formats for any devices ensuring high resolution with no blurring or pixelation. We can also create a completely new logo or adapt your current one as required.

Website Upgrade
£640

For schools with a current 123ICT website wanting to upgrade to our latest themes.
We will build a website using our newest themes with a £200 discount off the build price.

All prices are exclusive of VAT.

The quality of the images on the homepage greatly impact on the initial impression people have of a school. For this reason, we have a professional photographer who is able to show your school at its best. Refreshing your website is a great opportunity to have new photos to highlight qualities of your school that you would like to emphasise, as well as update staff photos.

Our Photography package includes:

1)   Professional images for all website headers and buttons.
2)   Staff photos, can include governors, PTA etc.
3)   Classroom lessons activities.
4)   Playground / Sports /Clubs etc.
5)   Exteriors / Entrance of school.
6)   A stock of current high resolution photos to use in all your other marketing.

We have streamlined this process to cause as little disruption to school activities as possible and we aim to do all of the photography and audio recording on the same day. Our photographer uses available lighting and minimal equipment to be able to move through school areas easily taking natural photos in an unobtrusive way.

We shoot photographs with the understanding of how they will be integrated into website so the whole development is streamlined giving excellent results whilst minimising time and cost.

Important: It is essential that schools make parents aware of when a photography day will take place and identify children that do not have permission to appear in photographs.

Our experienced photographer will work with you to ensure the shoot goes smoothly and children that need to be omitted are worked around in a sensitive way.

How much web space do we get?
You are allocated 10GB of storage, more than enough for hundreds of pages and photographs. A typical Primary school website is around 2GB - 4GB.

When will my website be ready?
A build is typically completed within four to six weeks, depending on your requirements. Although lead times can vary depending on time of year and other factors. We have experienced particularly high demand during lock down. We will give you our ongoing best estimate of when your website will be ready.

What does training involve?
Editing with Wordpress is very straightforward, similar to using a word processor.
We will give you a free, remote training session which typically takes around 40minutes. We will hand-hold you through all the basic operations of the website such as adding newsletters and creating galleries of images.
You can repeat this training again or for other staff members at any time at no extra cost.

What if I post something on my website by mistake, or need to remove something?
It is very easy to quickly remove text or images from the website.
The editing process using Wordpress allows you to work on drafts which you can preview and discuss with colleagues before you are ready to publish. We can make edits on your behalf if there is an urgent situation or if the member of staff who deals with the website is absent etc.

What if my website is hacked or crashes?
123ICT maintains a 30day rolling backup of your website, so in most cases we can quickly restore a previous version. We take website security seriously and comply with all government guidelines for primary school websites. All of our websites are protected with WordFence security.

What if I want to let a member of staff edit content but not change settings?
We can set up permissions giving various levels of access tailored to your requirements.

Please contact us with any further questions or to arrange a phone/video call:

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